



CARTHAGE INDEPENDENT SCHOOL DISTRICT

#1 BULLDOG DRIVE
CARTHAGE, TEXAS 75633-2370

Reba Allison, Superintendent

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

KGAS Radio is a partner in the true sense of the word with our school, Carthage Independent School District. We are a small, rural school in East Texas, and KGAS is our lifeline of communication to our families. Because of KGAS's importance to our school, I am going to list some of the services that will illustrate the station's commitment to serve and promote Carthage ISD:

1. **Carthage Schools Present** is a weekly program that airs on KGAS at two different times every Monday. The airtime is provided at no expense to our district.
2. Any planned school activity that we need to have advertised is done without any cost to the school as are special alerts such as weather alerts, disaster drills, emergency school closings, police manhunts, and any other emergency or unforeseen happenings.
3. All football, basketball, baseball, and softball games are broadcast live. Even though there are sponsors for these events, it is still a way that the radio station links the school and the community. Many other schools of our size are envious of this wonderful coverage.
4. KGAS covers the monthly school board meetings, which helps to keep the community abreast of the official school policies and procedures.

The school activities that KGAS covers are too numerous to mention, but they all point to the importance of our radio station, KGAS, in the school-community link. There is no way that our school could assign a value to the services that KGAS provides for us because they are truly invaluable.

Sincerely,

Reba Allison

Reba Allison, Superintendent of Schools

jt

BECKVILLE INDEPENDENT SCHOOL DISTRICT

JOHN BOOTH
SUPERINTENDENT

P.O. Box 37 ★ Beckville, Texas 75631 ★ 903/678-3311 ★ FAX 903/678-2157

January 09, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Powell:

I am writing on behalf of KGAS radio of Carthage, Texas. The Beckville Independent School District is fortunate to have a radio station that is as community minded as KGAS. As a superintendent of a small school district with limited means for communicating to our public, it is nice to have a radio station that is always more than ready to help with any communication task that we ask.

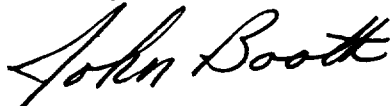
Specifically, if we have need of an emergency closing for weather, power failure or any other reason, all I have to do is call a special designated telephone number, and I can have a message going out over the air in less than five minutes from the time that I decide to declare an emergency. KGAS is also beneficial in furthering our needs by allowing us to give reports of school board meetings, special announcements for community meetings, news and recognitions that the school district requests. All of this is done at no charge to the school district.

From a community standpoint, I know that the station has broadcast the local Christmas parade, broadcast forums of local candidates running for office, covered the open of new businesses and generally provided the community with much needed information, all at no charge to the local governments.

Our founding fathers knew that there were two main institutions that were important to keep our democracy sound: a public school system and free media. KGAS is doing its part to ensure that both of these institutions are alive and well in Panola County, Texas.

Please feel free to contact me about any aspect of the relationship between the Beckville ISD and KGAS radio.

Sincerely,



John Booth
Superintendent
Beckville ISD



PANOLA COLLEGE

1109 West Panola • Carthage, Texas 75633 • (903) 693-2000 • Fax (903) 693-5588

Office of
the President

January 10, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Powell:

I am pleased to write this letter informing you of the tremendous community commitment of KGAS Radio (104.3 FM/1590 AM) located in Carthage, Texas.

KGAS Radio consistently provides support and coverage of special events at Panola College. Specifically, over the past twelve months alone, KGAS has covered events at Panola College including town hall meetings, speeches by candidates for political office, fine arts performances, athletic competitions, Chamber of Commerce activities, lectures of invited speakers, and Board of Trustee meetings.

KGAS Radio is the major means by which the community of Carthage stays informed of events and opportunities at Panola College. I hold Wanda and Jerry Hanszen, owners of KGAS Radio, in the highest esteem. We are the beneficiaries of their strong commitment to community service.

Please let me know if I can provide you with additional information. It will be my pleasure to extol the many civic virtues of KGAS Radio. Thank you.

Sincerely,

Dr. Gregory S. Powell, President
Panola College

ALLAN D. CAIN
PO BOX 1333
CARTHAGE, TX. 75633
(903) 693-7115

14 January 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

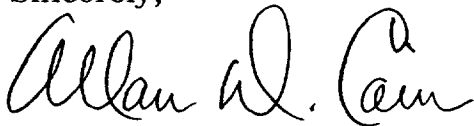
Until 1 September 2003, I held the position of County Veterans Service Officer in Carthage, Texas. My position consisted of assisting Veterans of the armed services and their dependants applying for entitlements with the Department of Veterans Affairs.

On numerous occasions I called on KGAS Radio, our local radio station, and their owner Jerry Hanszen to assist in advising and assisting me on various endeavors to inform the veterans of our community on a number of projects. Jerry was always assessable and encouraging.

One example of his service to the community was allowing me to present a five-minute radio spot that informed the listener of entitlements and health services possibly available to them. As a result of his expertise, the Veterans Office was placed before thousands of potential eligible veterans. This has always been a huge challenge for the Veterans Office. It is very difficult to "get-the-word-out", but because of Jerry's commitment to inform his listeners, we were able to accomplish our mission.

Mr. Powell I could go on and on about KGAS Radio and its public services, as could almost everyone in the County. We are grateful for what KGAS does for this community, and it would be a tremendous set back to have those services curtailed.

Sincerely,

A handwritten signature in black ink that reads "Allan D. Cain". The signature is written in a cursive, flowing style.

Allan D. Cain

McDowell Printing

P. O. Box 174
Carthage, TX 75633

Telephone: 903-622-4217

Fax: 903-622-4602

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S. W.
Washington, DC 20554

Dear Chairman Powell:

This letter is in reference to KGAS 1590 AM and KGAS 104.3 Fm.

These stations are an asset to our community. In addition to reporting the news, sports, and weather, they keep the community informed on *'Whats Happening'* at our schools, our churches, and the many different service organizations within the area. They keep the community informed with daily activity reports when students from our schools or college are out of state on school activities. These reports are reassuring to the parents of the students.

They have a program called *"Panola Pride"*. This program permits individuals with an activity of community interest to appear and explain the event. I have personally appeared on this program several times to explain and invite the community to attend an activity sponsored by The Panola County Historical and Genealogical Association.

I have also been a guest on *"Panola Pride"* to explain Memorial Day Ceremonies, Veterans Day Ceremonies, and a Veterans Memorial Dedication. These ceremonies have always been broadcast "Live". In addition, they have always provided loud speakers.

The Panola County Historical and Genealogical Association and The Veterans of Foreign Wars have been the beneficiary of numerous public service announcements by KGAS 1590 AM and KGAS 104.3 Fm.

Yours truly,



M. M. Bounds
President



PANOLA COLLEGE

1109 West Panola • Carthage, Texas 75633 • (903) 693-2000 • Fax (903) 693-5588

January 8, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell,

It is my honor to tell you about the radio station KGAS 104.3 and how it has benefited Panola College.

The owners, Jerry and Wanda Hanszen and their staff have been outstanding. They are active in supporting the College and helping us get information to the public.

The KGAS program Soundboard News airs twice daily, seven days a week. The program publicizes upcoming events in a timely manner. We use this service extensively. During the program it is not uncommon to hear several announcements about College activities. Topics range from reminding the public of upcoming registration dates, to promoting sporting and cultural events. This service is provided free of charge to the College.

Panola Pride is a popular talk show that airs Monday through Friday at 8:30 a.m. It is hosted by Jerry Hanszen and features guests from the KGAS listening area. During the show, issues of interest to the community are discussed.

Members of our faculty are regular guests on the show. It gives them the chance to spend 20 to 25 minutes speaking directly to the public about specific courses, programs, sporting, or fine art events.

Our College President, Dr. Gregory Powell is an annual guest on the show. During the interview Jerry Hanszen will ask Dr. Powell questions that are of interest to the community. Topics have ranged from college enrollment and state funding to taxes and the status of college programs.

My duties at the College include responsibility for arranging advertising for the Institution and I realize how important the Panola Pride Show and Soundboard News are to this institution. During these times of continuing budget cuts, KGAS has helped the College to make the most of its advertising dollars.

Jerry and Wanda Hanszen have also taken time to promote the College to the community. Jerry is one of our staunchest supporters and it is not uncommon to hear him telling people the benefits of higher education and how the College benefits the community. Wanda volunteers her time on the College's Foundation Board and is working to help us expand our facilities.

Thank you for your time.

Van Patterson
Director of Institutional Advancement

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Mr. Powell,

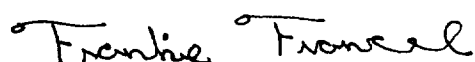
We are so fortunate in Amarillo Texas to have a television station such as KFDA News Channel 10. Their involvement in our community, both in covering the news that needs to get out to our local residents, and providing in-kind services to organizations such as ours, who do not have a budget for advertising and production.

For the six years that I have been with our local United Way, the Channel 10 General Manager, Mike Lee, has always been very generous with his creative resources, making available to our staff his production team who would film, edit, and air the messages that we have needed to communicate to those with the ability to give of their resources to make a difference in Amarillo and Canyon.

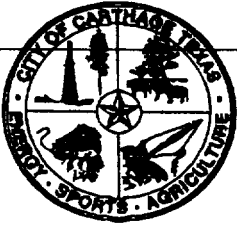
In addition to his annual gifts of production and air time, his creative team recently produced a training video for our United Way to use in training our large base of campaign volunteers. This was so well received, it was used by United Ways throughout the country to train their volunteers or to serve as a model to create their own local training video.

On one final note, we have always been able to depend on Channel 10 to cover our activities, events and press conferences. The result is, they create a stronger awareness to the community who then realize where they can go to give or receive help.

Sincerely,



Frankie Francel
Executive Director



CITY OF CARTHAGE

P.O. Box 400 • Carthage Texas 75833
Phone (903) 683-3868
Fax (903) 683-3882

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CARSON C. JOINES

Mayor Pro Tem
LYNN C. VINCENT

City Commissioners
LIN JOFFRION, Place 1
JOHN W. COOKE, Place 2
IDA BECK, Place 3

City Manager
CHARLES THOMAS

Deputy City Manager
BRENDA SAMFORD

City Secretary
JOYCE WHITEHEAD

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

As Superintendent of Parks for the City of Carthage, it is a pleasure to work with the Radio Station, KGAS. They provide a service to our residents keeping them informed of schedules and activities at our parks. These public service announcements are provided on a regular basis. We are very fortunate to have them in our community.

Sincerely,

Brenda Samford
Superintendent of Parks



CITY OF CARTHAGE

P.O. Box 400 • Carthage Texas 75633
Phone (903) 693-3888
Fax (903) 693-3882

Mayor
CARSON C. JOINES

Mayor Pro Tem
LYNN C. VINCENT

City Commissioners
LIN JOFFRION, Place 1
JOHN W. COOKE, Place 2
IDA BECK, Place 3

City Manager
CHARLES THOMAS

Deputy City Manager
BRENDA SAMFORD

City Secretary
JOYCE WHITEHEAD

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

The City of Carthage, Texas is very fortunate to have KGAS Radio as a member of our business community. They are always available to help with emergency messages. An example would be that they are always available to broadcast fires or other emergencies which could cause traffic congestion. They also carry public service messages concerning schedule changes for city services. These are carried at no charge to the city. They also have a daily public service program that features events that are important to our community.

KGAS is an example of a business that practices the basic business principles of fairness and responsibility. Mr. and Mrs. Hanszen should be commended for their achievements.

Sincerely,

Charles Thomas
City Manager

January 7, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

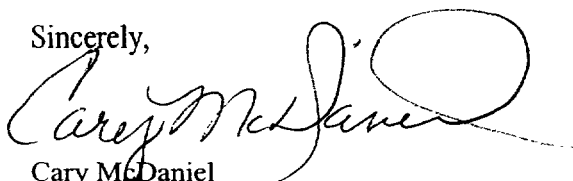
I'm writing this letter on behalf of KFDA NewsChannel 10 located in Amarillo, Texas. This is to inform you of the past, present and continuing support that KFDA has generously given to the Panhandle Chapter of the Muscular Dystrophy Association. The relationship with KFDA and the panhandle chapter began 30 plus years ago with the production and broadcasting of the Amarillo local Jerry Lewis Labor Day Telethon. This important broadcast is a vital ingredient to the Muscular Dystrophy Association's efforts to raise funds to provide essential services for those we serve. The Telethon helps raise public awareness of muscular dystrophy, and allows us to continue the many worldwide research projects that will eventually lead to a cure.

This unique uninterrupted 30 plus years of Labor Day Telethon broadcasts by KFDA is not duplicated anywhere else with another MDA chapter in the U.S. Not only is this an achievement in itself, KFDA's support goes way beyond just our local Telethon. Every year we have several events that affect our population in the Southwest, and because of KFDA's continuous support in news coverage, special reports and interviews, MDA is able to keep our community informed and up-to-date with the latest information concerning our cause.

One of the most noteworthy projects that KFDA and MDA share is Summer Camp for "Jerry's Kids". Each summer children from all over the Texas panhandle gather to have one of the best weeks of their life. KFDA sends a film crew and news anchors to capture these precious times and create a mini-documentary so families, neighbors and the whole community can experience the joy of what it means to give to those who so much need our help.

All of this and more, KFDA does year after year with seamless effort and professionalism. The Panhandle Chapter of MDA is naturally very proud and grateful for their friendship and unflagging support.

Sincerely,



Cary McDaniel
District Director

CL/las

Muscular Dystrophy Association
JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases.
www.mdausa.org



NATIONAL
MULTIPLE SCLEROSIS
SOCIETY

National Multiple Sclerosis Society
Panhandle Division
6222 Canyon Drive
Amarillo, TX 79109

Tel 806-468-7500
1-800-FIGHT MS
Fax 806-468-8022

www.nationalmssociety.org

All America Chapter
Panhandle Division

January 9, 2004

Honorable Michael Powell
Federal Communications Commission
445 12th St. SW
Washington, DC 20554

Dear Mr. Powell,

It is my understanding that you are undertaking a search to discover what television stations are doing in their communities to serve the public. I would like to take this opportunity to convey to you the support we at the National Multiple Sclerosis Society have from our CBS affiliate, KFDA NewsChannel 10.

Our office produces a televised auction the MS BEEFaTHON, on a Sunday in June. KFDA has produced the live auction for 32 years at a reduced rate, allowing us to raise over \$50,000.00 per year. The production staff works closely with our staff for this 5 1/2 hour program offering custom cut quarters of beef, artwork and merchandise from local merchants.

KFDA is also our media sponsor for two of our events, The MS Walk®, and the MS 150 Wild West 150 Bike Tour. As a sponsor they create, produce and distribute our PSA announcements. They cover the events, and the early morning news staff welcomes our event coordinator into the studio to talk about the events on the morning newscast.

As a Communications Consultant for our home office, I have been asked at times to present at our National Conference. For one of these presentations, I needed to create a video composite of several news stories and PSA from many locations. KFDA created the video for presentation at our National Conference pro bono to our office. It featured the best and worst of news coverage for many events across the country.

We will be adding a new event to our fundraising array this year, a corporate dinner called the Dinner of Champions. KFDA has already agreed to produce a tribute video about the honoree for this dinner, also pro bono.

KFDA has a great web site, and as a courtesy to us, they have a link to the National MS Society's web site from their home page.

The National MS Society . . . One thing people with MS can count on.

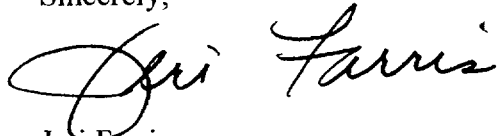
Please remember the National MS Society in your will

The National Multiple Sclerosis Society is proud to be a source of information about multiple sclerosis. Our comments are based on professional advice, published experience and expert opinion but do not represent individual therapeutic recommendation or prescription. For specific information and advice consult your personal physician.

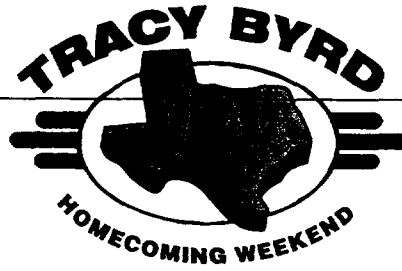
As you can see, we are greatly served by our CBS affiliate, and feel that they go above and beyond to help us reach our mission of ending the devastating effects of multiple sclerosis.

We hope you discover many locations where communities and Non Profit organizations are being served and helped by the communications industry.

Sincerely,

A handwritten signature in black ink that reads "Jeri Farris". The signature is written in a cursive, flowing style.

Jeri Farris
Communications Specialist
All America Chapter, Panhandle Division
National Multiple Sclerosis Society



January 16, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing you regarding the local CBS affiliate KFDM-TV Channel 6 in Beaumont, Texas. I have had the privilege and pleasure of working with this outstanding group of people for the last 8 years.

When RCA Recording Artist Tracy Byrd began his annual Homecoming Weekend to benefit a local children's charity, we needed the community to know about this weekend of events. So, of course, we turned to the number one station in the community – KFDM-TV. We are in our 9th year and have raised more than \$750,000 for children here in Southeast Texas. KFDM-TV has always been there for us ... producing and airing public service announcements and advertisements; producing, directing and airing concerts live and then selling the videos to benefit the charity; volunteering at the events; assisting in creative ways to ensure the continued support of the community... and the list goes on and on.

I know that we can count on KFDM-TV Channel 6 in our efforts to improve the lives of children here in Southeast Texas. They are #1.

Sincerely,

Angela Baker
Special Events Coordinator



**CHRISTUS
ST. MARY
Hospital Foundation**

January 12, 2004

The Honorable Michael Powell
Federal Communications Commission
445 112th. Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing to you on behalf of KFDM Channel 6 Television Station in Beaumont, Texas. I can hardly wait to tell you about the difference that Channel 6 has made in the life of Children's Miracle Network, and CHRISTUS Health Southeast Texas.

From the operator when you call to the station manager, the courtesy is shown when you telephone or go into the station. Your business is handled in a very professional way.

As a non-profit charitable organization, in three hospitals in our community of Southeast Texas, the information which you can produce on camera is very limited by the HIPA Law, therefore, with the highly professional television staff assisting us in writing script for the professionals in the hospital, the story which needed to be told to our viewers was very successful.

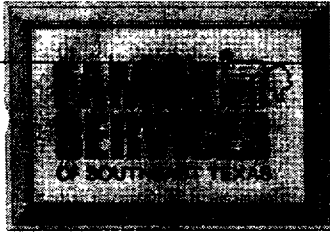
Anytime an idea to make the stories about Children's Miracle Network better, the theory is explored and we are contacted by the television staff to share in that process or visa-versa. It is so pleasant to work with a staff that cares about the community and the kids that need the best of health care that we can provide.

Channel 6 has a host of very special people, however the station manager, Larry Beaulieu, is so supportive of his staff and the non-profits, we know that our message is going to get to the folks who are tuned in to their network. We have a wonderful relationship with Bill Leger and David Cobrin. Their production work compares to any large market and is probably better than the large markets.

It is my pleasure to have the opportunity to share our good fortune of producing the seventeenth annual Children's Miracle Network Telecast with KFDM TV. Our audience has tripled and phone pledges have more than doubled in the short three years since we changed to the number one station. It is because of the host who volunteer their time to help us to raise money for the under served and special equipment that we purchase to make certain that we have the best physicians and medical staff for our kids.

Respectfully,

Brenda Drago, President/Executive Director
CHRISTUS St. Mary Hospital Foundation
Children's Miracle Network Southeast Texas



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Executive Director

Janet Walker

Programs

Family Services Counseling Center
Family Services EAP
Family Services Healthy Families
Family Services Violence Intervention &
Education Program
Family Services Women and Children's Shelter

Family Services Of Southeast Texas

700 North Street
Suite 149
Beaumont, Texas 77701
Website: familyservicesetx.com
TEL: 409.833.2668
FAX: 409.833.6054

1/12/04

The Honorable Michael Powell
Federal Communications Commission
445 12th St., S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing to praise KFDM-Channel 6 for outstanding public service. Channel 6 helps raise public awareness of the services we offer by providing public service announcements, feature stories on newscasts and guest appearances on locally produced talk shows. We also frequently utilize Channel 6's web page and community calendar as well.

Recently Channel 6 has helped us publicize a used cell phone collection project benefiting our domestic violence shelter. In addition Channel 6 staff are helping publicize the agency's annual fundraiser, the Celebrate Families Luncheon. Channel 6 is also serving as a co-sponsor of our new project this year, Salute to Families, to honor outstanding families in our community.

KFDM Channel 6 frequently partners with us and other non-profits to help us more effectively serve the people in our community. We can count on the folks at Channel 6 to help us get the word out to people in Southeast Texas.

Yours truly,

Janet Walker
Executive Director



Julie Rogers
1914-1998

Chairman

Regina Rogers

Officers

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President

Ruth Langham Williams
Vice President

Paige Windham
Vice President

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Becky Gale
Karol Gammall
Connie Garth
Linda Gaudio
Robin Gerhardt
Shelley Goldstein
Allison Nathan Golias
Ann Golias
Doris Goolsbee
Kathy Green
Margaret Green
Natalie Greenberg



Julie Rogers "Gift of Life" Program

Providing breast and prostate cancer education, free mammogram and prostate screenings
and access to treatment for individuals in Southeast Texas

January 14, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Dear Chairman Powell:

I am writing on behalf of KFDM-TV Channel 6 in Beaumont, Texas, whose support has been an invaluable asset to the "Gift of Life" program, that is a special cooperative effort of Memorial Hermann Baptist Hospitals, the Julie and Ben Rogers Cancer Institute, the University of Texas Medical Branch (UTMB) at Galveston and its local clinics, the UTMB Cancer Stop Program, local physicians, and The University of Texas M.D. Anderson Cancer Center. Since our inception in 1994, KFDM's continuing coverage has helped us achieve our goals of assisting the medically underserved and reducing the mortality rates from breast and prostate cancer in Southeast Texas through the provision of more than 7,500 free mammograms, 2,800 free prostate cancer screenings and over 225 educational outreach programs. The organization serves more than 3,000 recipients annually, and in 2003 made available over 1,600 free mammograms, 350 prostate cancer screenings and more than 50 educational outreach programs that impacted the lives of thousands. Further information about the program is outlined in the enclosed brochure.

During the past year KFDM has generously helped us in the following ways:

- ♥ Coverage of activities during National Prostate Cancer Awareness Month in September 2003 including the production and airing of a PSA.
- ♥ Coverage of activities during National Breast Cancer Awareness Month during October 2003.
- ♥ Publicity for the fifth annual Women's Health Forum at Lamar University which was held in conjunction with The University of Texas M.D. Anderson Cancer Center, and was attended by over 500 nursing professionals and students.
- ♥ Promotion of the "I Love You" Bears fundraising project on *News at Noon* during December 2003, which resulted in immediate telephone orders.

Station manager Larry Beaulieu and the entire staff of KFDM-Channel 6 are very responsive to our publicity needs and gracious in their recognition of our survivors and volunteers. We are very grateful to count KFDM- Channel 6 among our dedicated supporters.

Respectfully,

Regina Rogers
Chairman and Founder

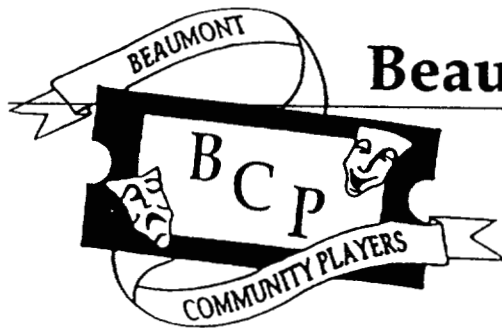
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Carol Koshkan
Aileen Larson
Ann Lee
Janie Lehmann
Charlene Leonard
Minni Zummo Lindsey
Gloria Locke
Pat Loggins
Evelyn Lord
Suzanne Maloney
Kelli Maness
Carole Mattingly
Sue Mayer
Olive Anne McLaughlin
Patu McSpadden
Kathryn Grace Meado
Gerakine Mickens
Jean Moncla
Lynda Moncla
Mary Monroe
Vernice Mc
Iris Nathai
Nancy Neu
Brenda Nichols, Ph.D.
Cinnie Norvell
Denise Oliphant
Sue Parsley
Melody Parsons
Bobbie Patterson
Tracie Payne
Lou Peretti
Janey Phelan
Vivian Pietermelle
Jo Ann Polk
Mary Poole
Andy Quigley
Barbara Quinn
Irene Ramirez
Myla Ramsey
Dana Reaud
Sheila Reese
Connie Richard
Dessie Richard
Julie Richardson
Sue Saltzman
Norma Sampson
Susan Schultz
Kim Seago
Eleanor Shuffield
Martha Simen
Susan Simmons
Carol Smith
Lulu Smith, M.D.
Lynn Smith
Jackie Solis
Neri Sotolongo
Lois Ann Stanton
Chris Stedman
Kim Steinhagen
Theresa Tate
Joy Taylor
Judy Thomas
Rollin Thrift, M.D.
Sheila Umphrey
Jo Vance
Brenda Van
Mark Viar
Sally Wal
Ana Wallace
Dorenda Watkins
Barbara White
Liz Wiggins
Jeannie Williams
Mary Williams
Rosine Wilson
Ora Lee Woolledge
Cindy Yohe
Marsha Woody Zummo

PMB 46 • 148 S. Dowlen Road • Beaumont, Texas 77707 • (409) 833-3663 • Fax (409) 833-2662

A cooperative effort of Memorial Hermann Baptist Hospitals, the Julie & Ben Rogers Cancer Institute,
local physicians, UTMB Galveston, the UTMB Cancer Stop Program and The University of Texas M.D. Anderson Cancer Center

www.giftoflifebmt.org



Beaumont Community Players

5515 Phelps Road
P.O. Box 21743
BEAUMONT, TEXAS 77720-1743
Reservations (409) 842-4664

Theatre Project Steering Committee

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Beverly Hickman
Chuck Mason

Honorary Co-Chairs

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C.W. Conn
Dorothy Ann Conn
Betty Greenberg
Sallye J. Keith

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Pete Cokinos
Billy Davis
Mike Dolce
Brian Duchin
Marilyn Duchin
Gerald Flatten
Mary Green
Jill Hayes
Dr. Marshall Hayes
Gina Hinson
Carolyn Howard
Bruce Ibach
Londie K. Jones
Nelda Jones
Barbara Knight
Rodney Landry
Coni Little
Della Madeley
Becky Mason
Stephen Mayfield
Jerry McMillan
Montie Morgan
Jim Morris
Ann Nelson
Clyda Phenix
Juliana Phenix
Dr. Adonia Placette
Scott Renick
Don Ritter
Mike Rodgers
Ramon Rodriguez
Norma Sampson
Dr. Russ Shultz
Dr. LuLu Smith
Kay Timaeus
Carl Waldman
Sallye Waldman
Joe Walker
Linda Watson
Jonathan Williams
Ramona Young

January 15, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

Beaumont Community Players has been entertaining audiences in Southeast Texas for the past 78 years. During this time we have seen daily newspapers, weekly papers, radio stations and some television stations come and go. One news media that has always been constant is KFDM Channel 6.

KFDM has always been one of Beaumont Community Players biggest supporters. Over the years, numerous employees from KFDM have given of their time and talent both personally and professionally. Many have been actors and directors in our productions and have served on our board. Beaumont Community Players is always a part of the morning show, Live At 5, Noon News, and live interviews during the afternoon. These appearances have increased our audience numbers, and delighted the viewing area. PSA spots that have been produced by KFDM have a quality that can't be beat.

Beaumont Community Players is proud to partner with KFDM in all of our endeavors. Southeast Texas is indeed lucky to have KFDM in our community.

Sincerely,

Beverly Hickman, President
BEAUMONT COMMUNITY PLAYERS



SHORKEY CENTER

EDUCATION & REHABILITATION CENTER OF SOUTHEAST TEXAS

January 13, 2004

The Honorable Michael Powell
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Chairman Powell:

This letter is to explain to you how KFDM Channel 6's involvement in the community of Southeast Texas is of imperative importance to our organization.

KFDM has been a strong supporter of our organization, The Shorkey Center, for many years. As a non-profit organization depending on United Way funding, grants and fund raising, the organizers at Channel 6 have assisted in our two main fund raisers during the year. If it were not for KFDM Channel 6, we would never get the exposure we have gotten through the PSA's and through their hands on effort to assist the children and staff of the Shorkey Center. They are one of our biggest supporters, and we couldn't do it without their enthusiasm in our projects. With the help of Channel 6, we have the avenue to get the message to the public about our special facility which serves over 1,000 children in Southeast Texas. We service children with learning disabilities, cerebral palsy, spina bifida, cancer, muscular dystrophy, and neurological impairments. We also provide after school care for those children with special needs and Channel 6 has broadcast coverage of our center on many occasions.

Through KFDM Channel 6's generosity, The Shorkey Center will be able to continue service these children of Southeast Texas .

Sincerely,

Tanya Goldbeck
Director



Hendrick

M E D I C A L C E N T E R

January 9, 2004

Chairman Michael Powell
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Mr. Powell,

Being one of the leading health systems in this area brings with it responsibilities concerning health information. KTXS in Abilene, Texas, is a wonderful media partner. Whether it involves helping our charities with publicity, working with Hendrick to get important health information to the community quickly, or covering a story with complete respect to patients' privacy concerning their health, they have our community's best interest in mind in all they do.

Our community is fortunate to have a station of KTXS caliber. They truly put the local area and its families first.

Sincerely,

Karen Brittain
Marketing Director



1242 North 19th Street

Abilene, Texas 79601

Tel: 915.670.6557

Fax: 915.670.2582

www.ehendrick.org/cmn

e-mail: cmn@hendrickhealth.org

January 12, 2004

Chairman Michael Powell
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Mr. Powell,

For charities, media partners who really care are vital. Here in Abilene, we are lucky enough to have KTXS and KTES as our partners. The value they bring in telling Children's Miracle Network's story is in every way exceptional. We know that if we have a need they will meet that need whether it be coverage of an important fundraiser or a PSA for an event. Everything they touch shows their excellent work. Not only do the children we see throughout Hendrick benefit, but also the Texas Midwest community is a better place because of the efforts of KTXS and KTES in Abilene, Texas.

Every community should have a TV station like ours. All of the Big Country benefits from the resources they make available to create a caring and well-informed public.

Sincerely,

Karen Brittain
CMN Director

Courtney Smith
CMN Coordinator



Big Brothers Big Sisters of Abilene, Inc.

720 Pine St., Ste. 2, Abilene, Texas 79601
(325) 677-7839 Fax (325) 677-7830

Executive Director
Janet Ardoyno

January 9, 2004

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Steve Tycoliz
Jeff Upp
Kim Vickers
Tom Vodak
Claire Watson Mehaffey
Russell Weathersby

Mr. Michael Powell
KTXS TV
4420 N. Clack
Abilene, Texas 79601

Dear Mr. Powell,

I wish to commend the outstanding work that KTXS TV does for the community of Abilene. Their support and help has been especially critical to our work at Big Brothers Big Sisters. We must recruit volunteers from the community to serve as mentors. As a nonprofit, it would be impossible to pay for all of the airtime KTXS gives us.

In addition to encouraging their anchors to serve on our board, several of the staff are Big Brothers or Big Sisters on their own time.

January 13, 2004, will be the third year that KTXS has provided an all day opportunity for Big Brothers Big Sisters to recruit volunteers throughout the newscast. It is a unique opportunity for our agency. Last year we recruited 40 volunteers.

KTXS has also provided valuable help and airtime by:

- producing two to three P.S.A.'s a year.
- running national and locally produced P.S.A.'s often.
- providing live reporting from events.
- reporting news stories on our matches and events.
- providing a forum during the morning news to tell about any upcoming event or need that we have.

In 1997, the doors of our agency were closed. One of the big problems was that people did not know much about Big Brothers Big Sisters or had ever heard about it. In 1998, the doors were opened once again. With a concerted effort to get the word out about our need for volunteers, we have matched over 2,600 children in that six-year time! It could not have been done without the generous help of KTXS TV and their wonderful staff.

Thank you for helping us to make a BIG difference . . . one child at a time.

Sincerely,

Janet Ardoyno
Executive Director

A United Way Agency





January 12, 2004

Abilene State School
P.O. Box 451
Abilene, TX
79604-0451
(915) 692-4053
Fax 691-0943

Chairman Michael Powell
Federal Communication Commission

RE: KTXS/Telmundo

Chairman Powell,

As the Public Information Officer for Abilene State School, I get the opportunity to work directly with the media. Over the years, we have developed a strong relationship with KTXS and their employees. They have visited our facility for positive stories and also to cover unfortunate accidents. In each and every circumstance, the reporters and photographers have been professional and allowed us the opportunity to tell our story.

Their reporters, photographers and even meteorologists have taken an interest in Abilene State School and have helped us inform our community about what we do, who we serve, and why we are here. Some examples of their interest are:

- The meteorologist invited one of our residents who has a strong interest in the weather to come visit him, let the residents ask a multitude of questions and then stay for a newscast. This resident was so excited about this, that the next Halloween, he went dressed as meteorologist, George Flickinger. Mr. Flickinger made our resident feel valued and important.
- Several years ago, we planned a formal dance for the people who live here. When we contacted KTXS, they provided a photographer and reporter who followed our "queen" through all of her preparations, hair styling, manicure and shopping for that special dress. This story told the Abilene community more about the real desires of the people who live here. As a result of that story, we continue to have people call us to donate formals and suits so we can continue to provide a special night for our special people.
- The Telemundo reporters have covered several of our events and broadened the knowledge of the Hispanic community. It was important that we provide interviews with people who speak Spanish, and they worked with us to make our staff feel comfortable with the interview process and allowed them to ask questions in English and help translate that into Spanish.
- As a state agency, we are involved in budget stories and legislative issues. They have requested interviews with our staff to address some of the

concerns and always come well prepared for the interview. Not all reporters understand the legislative process, but their reporters know the questions to ask that will help the community understand how cuts could effect services. Because the reporters have visited our campus numerous times, they know and understand our program.

- The Production Staff have always made themselves available to assist with PSAs for our non-profit organizations, the Volunteer Services Council. They have videotaped activities and special celebrations and made very professional promotions.
- Unfortunately, there have been stories that were difficult. Accidental deaths are newsworthy and the public needs and wants to know what happened. They have covered these stories and asked those hard questions, but because they are a regular visitor to our campus, they have handled these few situations with great compassion.

Our partnership with KTXS has been a positive experience and we are grateful to have them here in Abilene. They are our neighbors, friends, and who we turn to know what is going on in our community.

Sincerely,



Barbara Reid
Director, Community Relations and PIO

Cc: Bill Waddill
Superintendent, Abilene State School



**Junior
Achievement®**

Junior Achievement of Abilene
3300 S. 14th St. Suite 204
Abilene, Texas 79605
915 677 3557
915 677 4644 FAX

January 9, 2004

Michael K. Powell, Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Chairman Powell:

Junior Achievement is the successful bridge between education and business. Since 1919, Junior Achievement's sequential and integrated kindergarten through grade 12 programs have helped young people use information, apply basic skills, think critically, and solve complex problems. JA is passionate people inspiring kids to learn the economics of life through free enterprise education.

Teachers welcome JA's programs because they enrich student learning and align with curriculum standards. Volunteers take pride in being role models and embrace the feeling of accomplishment they receive knowing they are making a difference. Businesses, foundations, and individuals support Junior Achievement because they understand the tremendous need for a well-educated work force and appreciate the value in their investments.

KTXS-News, as our volunteers and business and education partners, has been fundamental to the success of Junior Achievement in our community. They have provided free air-time for our Public Service Announcements, participated in various JA events and fundraisers, and served as volunteers in the classroom. Junior Achievement programs and the children's lives have been enriched through the services that KTXS-News provides our non-profit organization.

The collaborative efforts of KTXS-News have impacted our organization and are essential to the long-term success of Junior Achievement in our community.

Sincerely,

Karen Dansby
Executive Director
Junior Achievement of Abilene

Love and Care **MINISTRIES**

Mr. Michael Powell
Federal Communication Commission
445 12 Street SW
Washington, DC 20545

January 13, 2003

Dear Mr. Powell,

Love and Care Ministries and the Mission are blessed to have KTXS as "The News Leader" in Abilene, Texas. The on-air reporters and the entire news team have helped us for many years to raise awareness of the plight of homeless and low-income families living in our community. That awareness leads to increased community support for those with the least resources.

KTXS is always aware when changes in the environment can affect the lives of those who live on the street. Be it changes in the economy or the weather, KTXS has always been pro-active in getting the story. They do not wait for the story to come to them; they find the story. Their coverage helps the community learn about our services, such as our food pantry, clothing pantry, medical van services and street ministry.

As in the past, KTXS sponsored and aired our major fundraiser of the year, "Mission Thanksgiving". With their help, we collected over 135,000 pounds of clothing, blankets, and sleeping bags. Additionally we collected 27,000 pounds of food and over \$21,000 in cash. KTXS reporters were on the scene from 5:00am to 7:00pm, from start to finish. They interviewed not only the people who came to donate, but they interviewed people on the receiving end, other sponsors of the event, and many of the

233 Fannin Street
Abilene, Texas 79603
915-670-0246
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Executive Director

Chad Mitchell
Associate Pastor

Terry Davis
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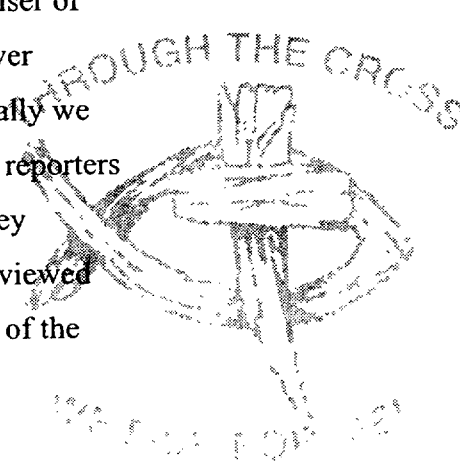
Gary Grubbs

Mari Kay Morrison

Rebekah Zeller

Nick White

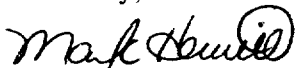
Chuck Hutchinson



volunteers who had come out to help. Their coverage gave a fascinating view of how a community can work together for the benefit all.

We are proud of our association with KTXS and their news team. We look forward to many more years in partnership together to help serve our community's poorest citizens.

Sincerely,



Mark Hewitt, Executive Director
Love and Care Ministries

